

Saab At The Farnborough International Airshow 2016

Defence and security company Saab will scale new heights at the 2016 Farnborough International Airshow (FIA2016) where we proudly present the all-new Saab Experience.

For nearly 80 years, Saab has challenged perceptions and pushed the boundaries of what is possible. At the Farnborough International Airshow (11-17 July 2016), we break new ground in meeting with our customers, industry colleagues and friends from around the world with the launch of the Saab Experience.

The Saab Experience incorporates the latest advances in augmented reality, virtual reality and holograms. It will be a meeting place and focal point at the show, where we deliver an immersive experience with full control of lighting, sound, climate and the environment. It will give visitors a new level of insight as they explore Saab's unique and revolutionary products.

Inside the Saab Experience, you will find dedicated displays devoted to key Saab products. We will showcase Saab's capabilities across the full spectrum of Gripen fighter, airborne surveillance, ISR, air defence and radar, digital air traffic management, air support and commercial aerospace technology.

Alongside the Saab Experience, you will discover full-scale exhibits including the ground-breaking Giraffe 4A multi-role radar, the unique Remote Tower digital air traffic solution and the all-new Gripen E advanced multi-role fighter.

You can find the Saab Experience at the centre of the Farnborough site, outside the main exhibition halls and at the mid-point of the static display areas (site OE14). It is open to all visitors at the show.

If you want to know more about what Saab is exhibiting at FIA2016, get the latest on what is happening day-by-day, and stay up-to-date with all our news and events, then please visit Saab's dedicated Farnborough International Airshow site: www.saab.com/fia.





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NEWS FROM SAAB

Saab Press Briefings At Farnborough International Airshow 2016

Saab will host a series of important media events at FIA2016. All journalists and members of the media are welcome to attend. Every Saab event will be held indoors at the Saab Experience, at the centre of the airfield site.

MONDAY 11 JULY

10:00am Meteor BVRAAM Entry Into Service

Please join the Swedish Air Force Chief of Staff and the Chief Executives of Saab and MBDA for a special event to mark the official entry into service with the Swedish Air Force of the Meteor beyond visual range air-to-air missile (BVRAAM). Sweden's Gripens are the world's first combat aircraft to deploy an operational Meteor capability, as part of Gripen's MS20 capability upgrade.

11:15am Saab Remote Tower Technology Live Demonstration

For the first time ever at a public event, Saab has deployed its Remote Tower digital air traffic solution 'live' at FIA2016. Join us for a real-time demonstration of the world's first and only Remote Tower digital air traffic solution, plus an update on all the latest news and progress in this milestone programme.

TUESDAY 12 JULY

10:00am Saab Gripen Programme Update

It has been a historic year so far for Gripen with the rollout of the first Gripen E and the debut of the MS20 upgrade; and there is more to come. Gripen redefines airpower for the 21st Century because only Gripen can deliver effective, sustainable, sovereign air force operations for the coming decades. Join us for a review of what we have achieved to date, plus an update on programme activity and planned developments in the months ahead.

WEDNESDAY 13 JULY

11.00am Saab GlobalEye Programme Update

The multi-role, swing-role Saab GlobalEye has redefined the art of the possible in airborne surveillance. GlobalEye will be the strategic hub of future air forces as Saab pushes the boundaries of radar, sensor and C4I technology. Join us to gain a deeper insight into the full range of GlobalEye capabilities.





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NEWS FROM SAAB

15:00pm Time For Refreshments At TheSaab Media Mingle

Saab's traditional Media Mingle is famous at major events like Farnborough. All members of the media are welcome to join us for drinks and nibbles in the Saab Experience. It's a relaxed opportunity to take a break at the halfway point of a busy week. We'll be pleased to see you for as much time as you have to spare.

NEW: Mini-talks at the Saab Experience

Every day at the Saab Experience we will host a series of thought-provoking, short seminars to set out Saab's thinking on some of the most critical issues facing the aerospace technology sector.

How To Build The Perfect Fighter

Marcus Wandt, experimental test pilot

From top of the class at the U.S Naval Test Pilot School to test pilot at Saab, Marcus Wandt knows what it takes to build a fighter that will keep pace with the future.

The Future Of Sensors Starts Today

Hanna Isaksson, works with future studies in the radar sector

To have a world-leading sensor portfolio you need to look into the future. Everything starts with research and sometimes even just a passing thought.

The Digitalised Airport

Johan Landin, digital transformation ambassador

Saab is pioneering the remote tower concept for digital air traffic control. We are leading this disruptive innovation and taking the revolution to the next level.

The Mini-Talks will repeat each day, throughout the week. Come to the Saab Experience to check on the timings for each day, or look for updates at www.saab.com/fia.

For further information, please contact:

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Saab serves the global market with world-leading products, services and solutions within military defence and civil security. Saab has operations and employees on all continents around the world. Through innovative, collaborative and pragmatic thinking, Saab develops, adopts and improves new technology to meet customers' changing needs.

